**Terms of Reference**

**Organization of the Youth Camp for young men** **to promote gender equality and value of girls**

**and foster their engagement in actions aimed at tackling gender stereotypes**

**and discriminatory practices against women and girls in Azerbaijan**

*UNFPA, the United Nations Population Fund: Delivering a world where every pregnancy is wanted, every childbirth is safe and every young person’s potential is fulfilled.*

**Background**

UNFPA is the United Nations sexual and reproductive health agency, with the field offices present in more than 150 countries across the world. The UNFPA office in Baku is engaged in implementation of the projects and programmes in the field of gender equality, population dynamics and family planning.

UNFPA vision is for a world where all girls and boys are equally heard and valued. This is a world built on transformative change – to the dismantling of patriarchal, discriminatory gender norms and the inequalities they sustain. These norms affect both boys and girls but have a disproportionate impact on girls, preventing them from claiming their rights, exposing them to harmful practices, driving rights abuses in their homes, relationships and communities, and through embedded structural inequalities that shape their lives from childhood through adulthood.

UNFPA supports the governments around the globe to build the world free from gender-based discrimination and violence, where all women and girls fully enjoy their right to have equal opportunities, to decide their own future and empower those around them. Gender equality cannot be achieved without the involvement of men and boys. UNFPA works with men and boys to advance gender equality, to promote value/empower a girl child and to end violence. UNFPA Azerbaijan’s current programmes are encouraging men and boys to abandon harmful stereotypes, embrace respectful, healthy relationships, share responsibilities in caring children.

Hence, UNFPA Azerbaijan is seeking the services of the local agencies/organizations for *organizing the Youth Camp for young men to promote gender equality and value of girls and foster their engagement in actions aimed at tackling gender stereotypes and discriminatory practices against women and girls in Azerbaijan.*

**Purpose**

The campaign is expected to engage young men as agents of change for challenging the prevailing gender stereotypes. More specifically, this initiative is seeking to conduct a series of activities promoting gender equality, equal responsibilities and care in the family, addressing son preference and increasing the value of girl children.

The stated activity is to be implemented in the frame of the two projects funded by the European Union (EU):

* "EU 4 Gender Equality: Together against gender stereotypes and gender-based violence", implemented jointly by UN Women and UNFPA; and
* “Addressing Gender-Biased Sex Selection and Related Harmful Practices in the South Caucasus: Support for Regional, National and South–South Interventions”, implemented by UNFPA.

**Responsibilities of the organizer in conducting the campaign**

The agency sub-contracted for the implementation of the subject assignment is to provide full organizational and logistical support to the activities listed below and will be specifically responsible for the following:

1. Initial orientation with UNFPA Azerbaijan CO to discuss and agree on the intervention strategies proposed. To liaise closely with the UNFPA Country Office (CO) in Azerbaijan at each stage of the project implementation;
2. To develop a detailed **gender-inclusive programme for the youth camp** aimed at contributing to promotion of gender equality, responsible fatherhood and the value of a girl child;
3. To ensure that appropriate permission is received from the local authorities for the camp;
4. Ensure Plan B is available in case of ad-hoc developments including COVID-19 pandemic related restrictions;
5. To use the most creative outreach techniques to organize the camp;
6. To identify and arrange participation of young fathers and their children;
7. To identify and contract trainers and support staff of the camp;
8. To ensure that the training materials/presentations are developed based on the resources shared by UNFPA Azerbaijan CO;
9. Use creative techniques to organize training sessions – organizers are free/most welcome to propose the alternative format for conducting the training sessions;
10. To provide full organizational and logistical support for the four days/three nights camp to ensure that transportation of all participants to/from the camp is organized, a venue/facility is available to accommodate up to 40 participants, meals and coffee-breaks are provided for all camp days and necessary equipment for the camp activities is supplied;
11. To ensure safety and security of the participants during their stay in the summer camp;
12. To ensure healthcare providers and necessary kits are available during camp period;
13. To provide UNFPA CO with the registration/participant list of the sessions;
14. To provide pre- and post-evaluation of the training;
15. To widely spread the information about and ensure the visibility of the campaign in social media to attract public attention to the activity;
16. To ensure visibility and acknowledgement of UNFPA and EU throughout the activity, in media coverage and printed materials if any;
17. To ensure that the communication materials, actions and messages delivered are used only upon approval of the UNFPA Azerbaijan CO and do not compromise UNFPA mandate;
18. To provide UNFPA CO with the comprehensive narrative and financial reports, including supporting documents, video and photo materials.

**Deliverables:**

* Four-day camp’s detailed programme;
* # of communication products produced (e.g. print publications, e-publications, videos/PSAs, promo materials, etc.)
* # of people reached;
* Photos and videos taken during the events;
* Comprehensive final narrative and financial reports.

**Contract duration:**

*September 2022*

**Specific Conditions:**

*Ownership of the output:* UNFPA